

Purpose > Positive social change | Vision > Thriving people, strong communities

# Strategic pillars



## **Great customer** experience

Customers are satisfied.

Programs have active customer voice/ engagement

Program KPIs are within agreed taraets

Aboriginal and Torres Strait Islander customers are satisfied.



#### **Reputation for** excellence

Customers saw an improvement in outcomes

Compliance with quality accreditation requirements.

Programs received continued funding at the end of their contract term

Customers identify as Aboriginal or Torres Strait Islander



### Sustainable organisation

Improve employee engagement score

Net equity and Current Ratio

Reduce energy footprint

Grow Social Futures to services

More of our staff identify as Aboriginal or Torres Strait Islander.

#### **STRATEGIC PROGRAMS**

**MEASURES** 

Customer experience program:

understand and improve the experience of our main customer groups.

Practice excellence program: improve the quality and consistency of our work.

Marketing program: improve stakeholder and community awareness of our organisation.

Impact and data program:

demonstrate the value of our work.

#### Organisational culture program:

strengthen culture and staff commitment to the organisation.

Organisational effectiveness program: improve the systems and technology

that underpin our work.

Efficiency program: minimise unnecessary cost.

Governance program: ensure effective oversight of our work.

**Innovation program:** become a leading edge organisation.

**Business development program:** support thoughtful growth and expansion.

## **Our Values**



**Inclusion** - Everyone matters



**Integrity** - Do what is right



**Learning** - Get better at what we do