



Social Futures
Northern Rivers Social Development Council

For Immediate Release

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Powerful new film clip launched for Social Inclusion Week

Social Inclusion Week Celebration Grafton
Venue: Grafton Showground Prince Street
When: 25 November from 4pm until late

Everybody Belongs Film Clip

How do we shape a more compassionate society where equality really matters, and where everybody feels they belong? A new film clip produced by Social Futures program, The Belonging Project, hopes to do just that, by sharing the stories of families who have children with additional needs.

The short clip, being launched this week to coincide with Social Inclusion Week (21 – 29 November) asks viewers to consider the bigger picture for a family supporting children with disability and is a poignant reminder about the power of simple gestures and ways we can all help to ensure that everybody feels they belong in our communities.

The film clip will be launched at an outdoor cinema event as part of Social Inclusion Week celebrations at Grafton Showground on Wednesday 25 November 2015.

Free Social Inclusion Week Activities, Grafton

A group of local organisations including Social Futures, Clarence Valley Council, Northcott, Family and Community services (ADHC), Cranes have joined forces to put on the Social Inclusion Week events which include the outdoor cinema event along with other free activities for kids.

Organiser Jason Kingsley from Grafton's Ability Links program says "there will be free activities for kids of all ages including laser tag, a jumping castle, face painting and the sand wizard. Come along and buy some Xmas gifts at the Twilight market, grab yourself something to eat from the food stalls and settle in to watch the free family friendly film 'Inside Out' on the outdoor cinema screen."

Local support group CV Forward steps will also be announcing their inaugural Access and Inclusion Business award on the night. CV Forward Steps is a support group for parents who have a child with disability. The award will acknowledge the businesses that are doing a great job in making families feel comfortable and welcome.

Come long and join in this free community event packed with great things to do and share with friends and other people in your local community.

Social Futures is the business name of Northern Rivers Social Development Council Ltd, a Public Benevolent Institution. ACN: 612 367 192



We acknowledge the Traditional Owners of the land where we live and work and their continuing connection to land, water, sea and community. We pay respects to Australia's First Peoples, to their unique and diverse cultures, and to Elders past, present and future.

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About Social Inclusion Week

Social Inclusion Week aims to help Australians feel valued and to give people the opportunity to participate fully in society. It's about connecting with local communities, work mates, family and friends to build relationships and networks, addressing isolation and exclusion by supporting people who may be unable help themselves.

Research conducted by Melbourne University and the Brotherhood of St Laurence in 2010 found that more than one million Australians are subject to profound social exclusion throughout Australia. Heather Tannock from the Belonging Project encourages everybody to make an effort to smile or start a conversation with neighbours, both existing and new, school friends, workmates, people in the street. This is an opportunity to put yourself out there and connect with others who may be feeling alone or isolated.

End

Social Futures is a community-based not-for-profit organisation that promotes fairness and social inclusion in the Northern Rivers region of NSW.

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