



MEDIA RELEASE: NRSDC LAUNCH PUBLIC TRANSPORT INFORMATION WEBSITE

For immediate release

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Are you looking for transport information specific to the North Coast? Northern Rivers Social Development Council (NRSDC) has today launched their redeveloped Going Places website (www.goingplaces.org.au).

The website is a one-stop-shop for people to access up-to-date information on a wide range of transport options including public transport, community transport, cycling, taxis and carpooling.

The website provides access to journey planning resources, as well as Northern Rivers road information.

NRSDC's Transport Development Officer Alex Lewers said, the redevelopment of the website was primarily undertaken to make the website more user-friendly.

"When we looked at our data, we noticed the majority of people accessing the website were mobile users and so we set about improving their user experience."

"At the end of the day, we want people to be able to access up-to-date transport information when and where they need it and make the most of the transport services we have available."

Mr Lewers said he hoped the website would go some way to dispelling the often held belief that there is "no public transport in the Northern Rivers."

"I often hear people say there is no public transport options in our area, but quite often it's a lack of information rather than a lack of services."

"Whilst I acknowledge there are areas that face significant transport disadvantage in the Northern Rivers, it is important to also acknowledge that there many great services as well."

Mr Lewers said the Going Places website was developed with funding from Tweed Shire Council, Clarence Valley Council, Lismore City Council, Kyogle Council, Byron Shire Council, Richmond Valley Council, Regional Development Australia and North Coast TAFE.

Media Enquiries: For more information contact Alex Lewers on 0417 832 286 or visit Going Places at www.goingplaces.org.au

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