

FOR IMMEDIATE RELEASE: 12/02/2018

MEDIA RELEASE: FREE PUBLIC TRANSPORT FOR CAR FREE FEB

Select public transport services across the Northern Rivers will run free on 27 February as part of the Car Free Feb initiative.

Social Futures Transport Development Officer Alex Lewers said Car Free Feb was developed to raise awareness of public transport in the Northern Rivers by encouraging everyone to leave the car at home on one day in February.

“In regional areas we are so used to getting in the car to go anywhere that many of us never really consider public transport as an option.”

“Car Free Feb is about raising the profile of public transport and getting people try it for just one day.”

Alex said whilst Tuesday 27 February is the main day of action, people can go in the draw to win some great prizes by posting a selfie going ‘car free’ on the Northern Star Facebook page with the hashtag #carfreefeb by midnight 28 February.

“We have some great prizes to give away including a \$500 Flight Centre Voucher, 3 x yearly Spotify subscriptions, and some free weekly bus tickets.”

Bus companies providing free public transport on 27 February for Car Free Feb:

- Northern Rivers Buslines
- Blanch’s Bus Company
- Ballina Buslines
- Brunswick Valley Coaches
- Casino Bus Service

People wanting to check public transport in their area can visit www.goingplaces.org.au or www.transportnsw.info.

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Media Enquiries: Social Futures Transport Development Officer, Alex Lewers 0417 832 286 or email alex.lewers@socialfutures.org.au.

Notes to editors:

1. Social Futures is a social justice organisation based in Northern NSW. We have more than 40 years’ experience as a regional leader, advocating with the communities we work in; working in partnership with others; and providing services that promote inclusion, fairness and social justice. Our work encompasses homelessness and housing supports, youth and family services, programs that promote genuine participation for people with disability, community sector support, professional development, and systemic advocacy.



We acknowledge the Traditional Owners of the land where we live and work and their continuing connection to land, water, sea and community. We pay respects to Australia's First Peoples, to their unique and diverse cultures, and to Elders past, present and future.

2. Car Free Feb is delivered by Social Futures in partnership with Northern Rivers Buslines, Blanch's Bus Company, Ballina Buslines, Brunswick Valley Coaches, Casino Bus Service and media partner Northern Star.
3. Lismore MP Thomas George and Ballina MP Tamara Smith are ambassadors for the event and will be going 'car free' one day in February.